

Graphic Specifications - Collage Displays

Overview:

Graphic flags for Collage displays are printed using our high-impact dye sublimation process on a “wrinkle-free” stretch fabric. Flags are stretched to the four frame contact points, and images distort toward the perimeters and corner button holes, with little or no distortion toward the center. We recommend you keep essential design elements at least 2” from the edges.

For exact dimensions of each panel type used in your configuration, call us at 800.707.6319 or email sales@starpowerdisplays.com.

File Formats:

Artwork should be provided as high-resolution digital files via our FTP site or disc. Acceptable formats include Illustrator (convert fonts to outlines), PhotoShop, Quark and InDesign. Provide all support files. Save all files in CMYK.

File Preparation:

- Resolution of at least 100 dpi @ 100% size, or equivalent (i.e. 200 dpi @ 50%, etc.).
- Include both printer and screen font, or convert to outlines.
- MUST provide color outputs or PDF proofs of file for reference. Leave files layered - do not flatten.
- Reference Pantone colors for logos, type or other elements you'd like matched.

Tips:

- When using 4-color black, we recommend: 60%C, 40%M, 40%Y, 100%K.
- When possible, convert logos and text to outlines.
- Save scanned images as TIFF files in CMYK (at least 100 dpi at final size).
- Keep text & logos within 3” - 5” area from edges to avoid distortion.